

2026

Advertising Pack



Are you interested in promoting your company in the UK market?

The Spanish Chamber of Commerce in the United Kingdom offers a variety of tools to help you reach your target audience. If you are an organisation looking to increase your brand or product visibility, the Spanish Chamber can provide the perfect advertising package for your products and services.

Our target markets are Spanish companies interested in the British market, British business dealing with the Spanish markets and both Spanish and British individuals working and developing business in both countries.



ADVERTISING PACK

01. Website

02. Newsletter

03. Social Media

04. Annual Report

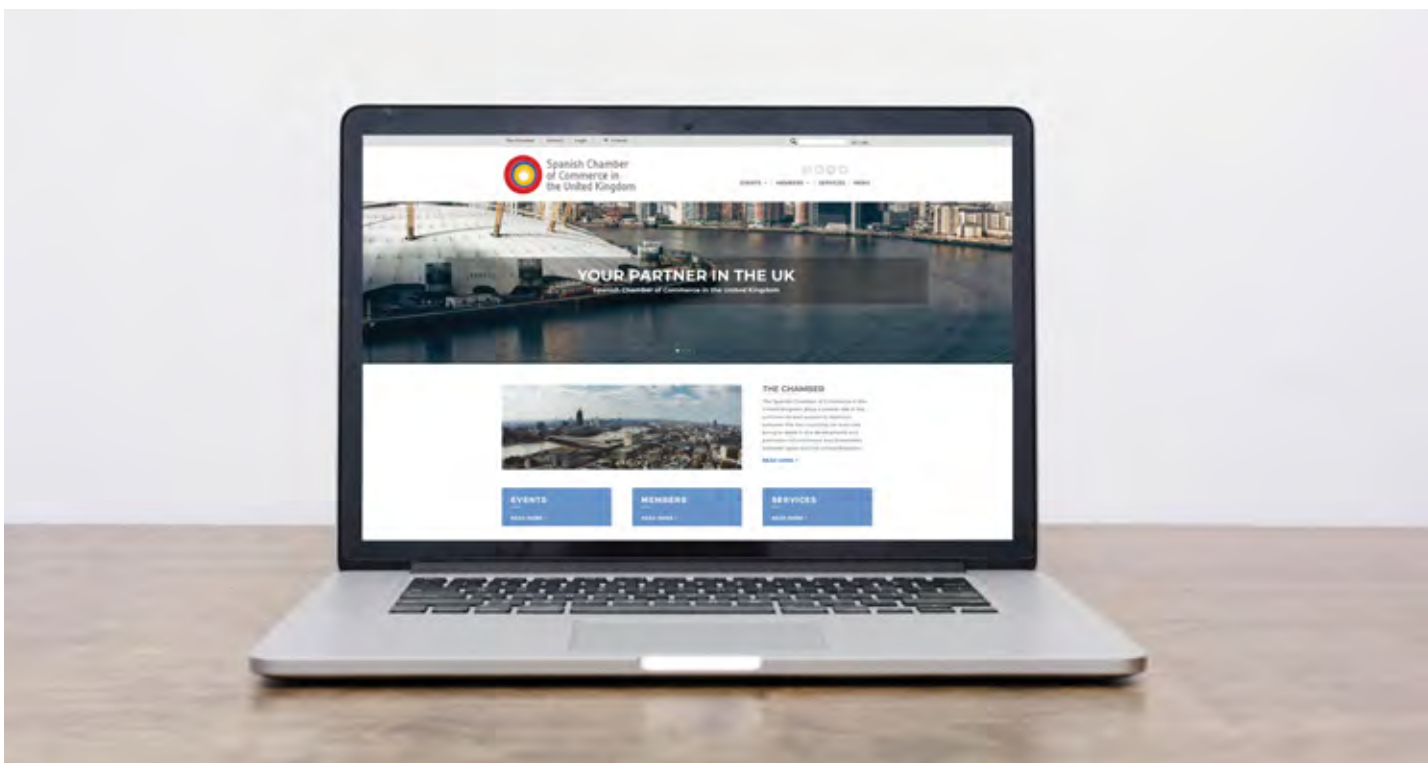
05. Sponsored Blog Posts

06. Customised Events

01. Website

In 2026, the Spanish Chamber website was completely redesigned and relaunched, now featuring brand-new sections and enhanced online membership facilities. The website provides comprehensive information on the Chamber's services, including business support, networking opportunities, events and advocacy, designed to meet the needs of our Members while also serving as a key resource for Spanish businesses operating in the UK.

It is accessed by a wide range of professionals, including associations, government officials, British and Spanish institutions, as well as individuals and organisations, making it an important hub for information, engagement and networking.

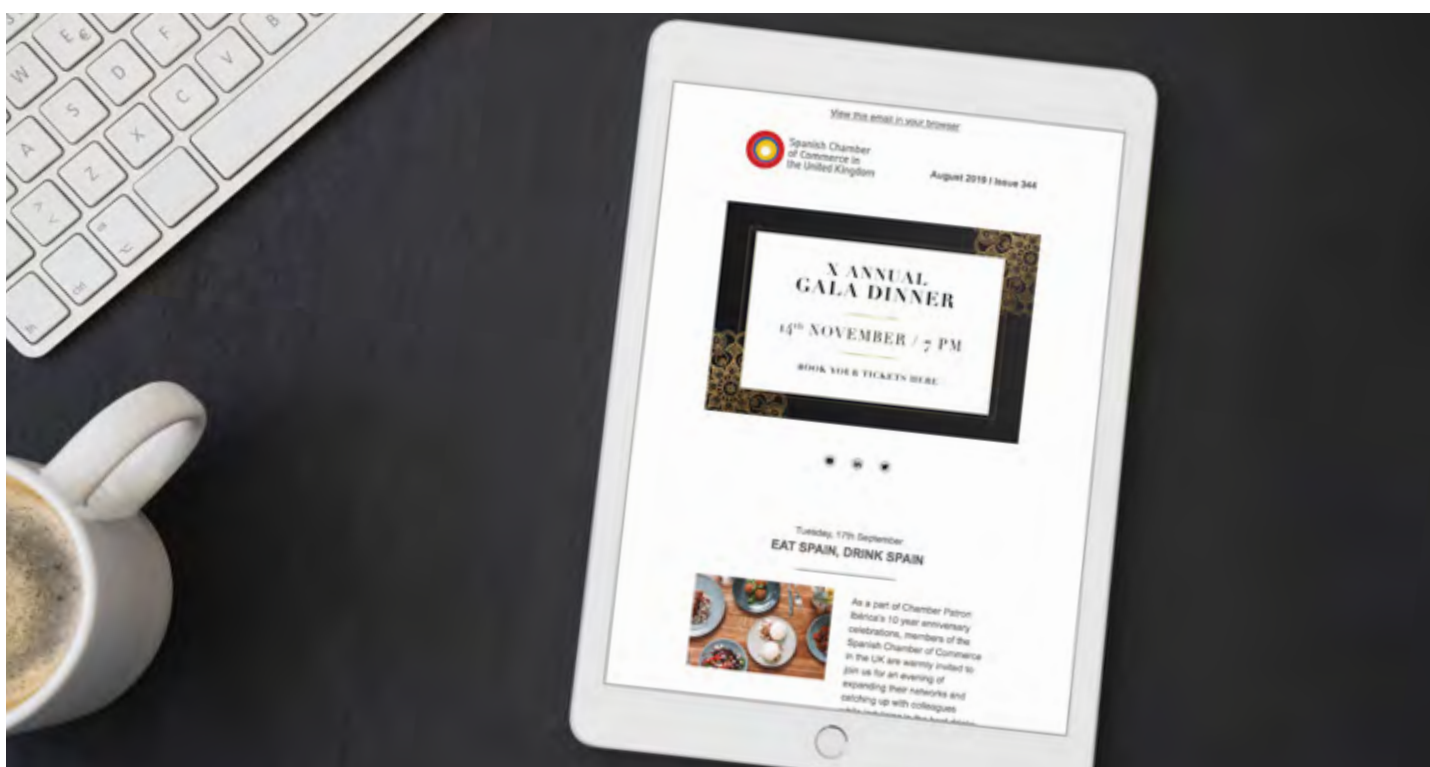


02. Newsletter

The Spanish Chamber newsletter is a fortnightly electronic bulletin providing key information on the Chamber's announcements, upcoming events, new members and members' activities. In addition, we publish a separate newsletter focused exclusively on events.

The newsletter reaches **over 3,000 contacts across a wide range of business sectors**, including members of the Chamber as well as other professionals within the Anglo-Spanish business community.

There is an opportunity to feature a **promotional banner** within the newsletter, which can be hyperlinked to the company's website. Its digital format allows the advertisement to be fully customised to meet the company's specific requirements.



04. Annual Report

Our Annual Report contains **detailed information about our achievements, planned activities and projects**, interviews with members and a full member directory. It is published electronically and also in print, **with copies being sent to all of our members as well as distributed at all of our events**, meetings and at our central London office.

You can read our Annual Report 2025 [here](#).



Companies can also advertise in our Annual Report for a fee. Pricing details are available at the end of the advertising pack.

03. Social Media

The Chamber actively uses its social media channels—LinkedIn, Instagram, YouTube and Flickr—to share news and promote events organised by our Members, as well as our own events. These platforms provide valuable visibility both within our network and beyond.

LinkedIn, in particular, has a community of nearly 12,000 followers, making it an effective channel for professional engagement and outreach. Our corporate events are recorded and shared on YouTube, while professional event photography is available on Flickr for Members to use. Sponsors also benefit from added visibility through these channels.



SOCIAL
MEDIA
CHANNELS



Spanish Chamber of Commerce
in the United Kingdom



@spanishchamberuk



@spanishchamberofcommerceUK



SCCUK

05. Sponsored Blog Posts

There is also the opportunity to publish a **sponsored post on the Chamber's blog**, which receives over 6,000 visits per year. Our blog features **business trends, expert insights and current topics**, making it an excellent platform for showcasing your company's expertise and corporate identity.

For Spain-based companies, this is a valuable way to raise awareness of your business in the UK. Posts can include your company credit and a link to your profile in our **Members Directory**, helping to boost engagement and visibility.

Patrons and Benefactor members can publish up to **two complimentary blog entries or articles per year**.



06. Customised Events

The Spanish Chamber of Commerce in the UK offers a wide range of opportunities for our Members to **enhance their brand visibility** both within and beyond our extensive network of Spanish and British contacts. Through our specialised **in-house event management service**, Chamber Members can also organise customised events tailored to showcase each company's objectives and expertise.

We organise **over 50 events every year**, many in collaboration with Member companies, who take advantage of the opportunity to highlight their expertise, services, and products. Event formats include, but are not limited to:

- Workshops
- Webinars
- Seminars
- Trade fairs
- Both formal and informal networking events

Our event management service incorporates the following:

- Definition and conceptualisation of the event.
- Securing a suitable venue which meets the specific event criteria (such as the desired number of guests, target guest profile, level of event formality).
- Research in to and invitations sent to the target audience.
- Creation of a customised event invitation.
- Circulation and follow-up of invitations.
- Promotion of the event on our website and our standard communication channels.

To request any further information, please contact:

miriam.gimeno@spanishchamber.co.uk

Advertising Fees

Website

DURATION	PRICES*	DESCRIPTION
3 months	£ 920	<ul style="list-style-type: none"> • Digital format • More than 44, 000 users per year • Essential service for both Spanish and British professionals working in the UK
6 months	£ 1,610	
12 months	£ 2,300	

Newsletter

DURATION	PRICES*	DESCRIPTION
1 issue	£ 225	<ul style="list-style-type: none"> • Digital format • Sent to 3,000 contacts • Able to adapt the content according to your requirements • Information sent each fortnight regarding the Chamber's news and events
3 issues	£ 400	
6 issues	£ 700	

Blog

DURATION	PRICES*	DESCRIPTION
1 sponsored blog	£ 200	<ul style="list-style-type: none"> • Digital format • Over than 10,000 visits per year • Able to adapt the content as required • Information about the Chamber's news and events • Promotion of new blog posts via LinkedIn

* All prices shown are exclusive of VAT

Depending on your membership category, some of these services are provided free of charge. Please contact your Chamber account manager if you have any questions.

Advertising Fees

Annual Report

DURATION	PRICES*	DESCRIPTION
1 Page (even page number)	£ 1,000	<ul style="list-style-type: none"> • Digital and print publication. • Physical copies are sent to all Chamber members as well as distributed at our future events, meetings and at our central London office.
½ Page (even page number)	£ 525	
1 Page (odd page number)	£ 1,250	
½ Page (odd page number)	£ 620	
1 Page (inside front cover)	£ 1,750	
1 Page (inside back cover)	£ 1,750	

* All prices shown are exclusive of VAT

Packs

If you are interested in your adverts being featured in more than one of our communication channels there are the following discounts available:

2 channels: -10%

3 channels: -15%

*this will be in addition to the member discount.

Are you a member
of the Chamber?

Enjoy a **20%** discount on
all the services

For further information please contact:

Spanish Chamber of Commerce in the United Kingdom

126 Wigmore St. London W1U 3RZ

T. +44 (0)20 7009 9070

W. www.spanishchamber.co.uk

E. spanishchamber@spanishchamber.co.uk