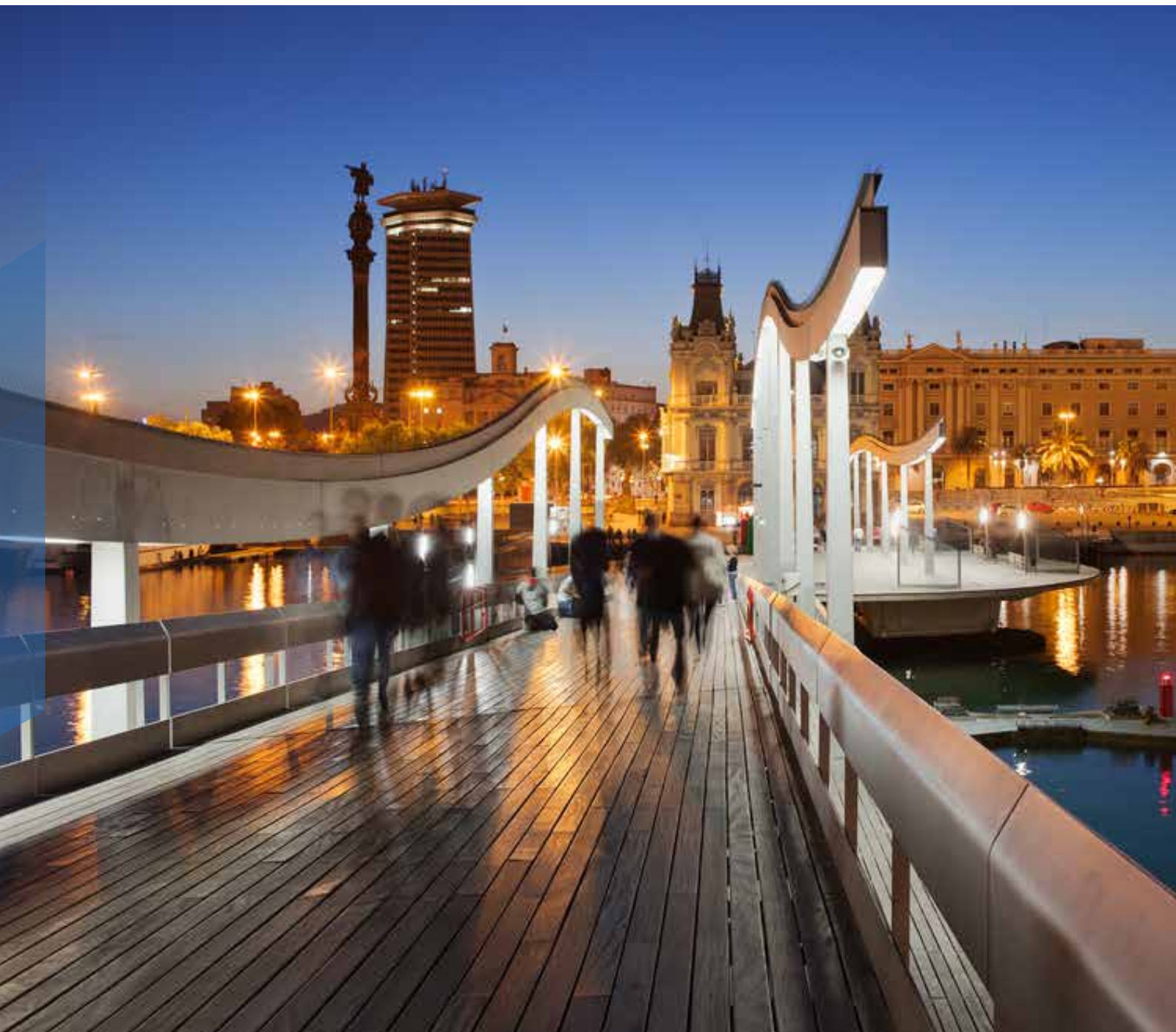


ADVERTISING PACK



Spanish Chamber
of Commerce
in the United Kingdom

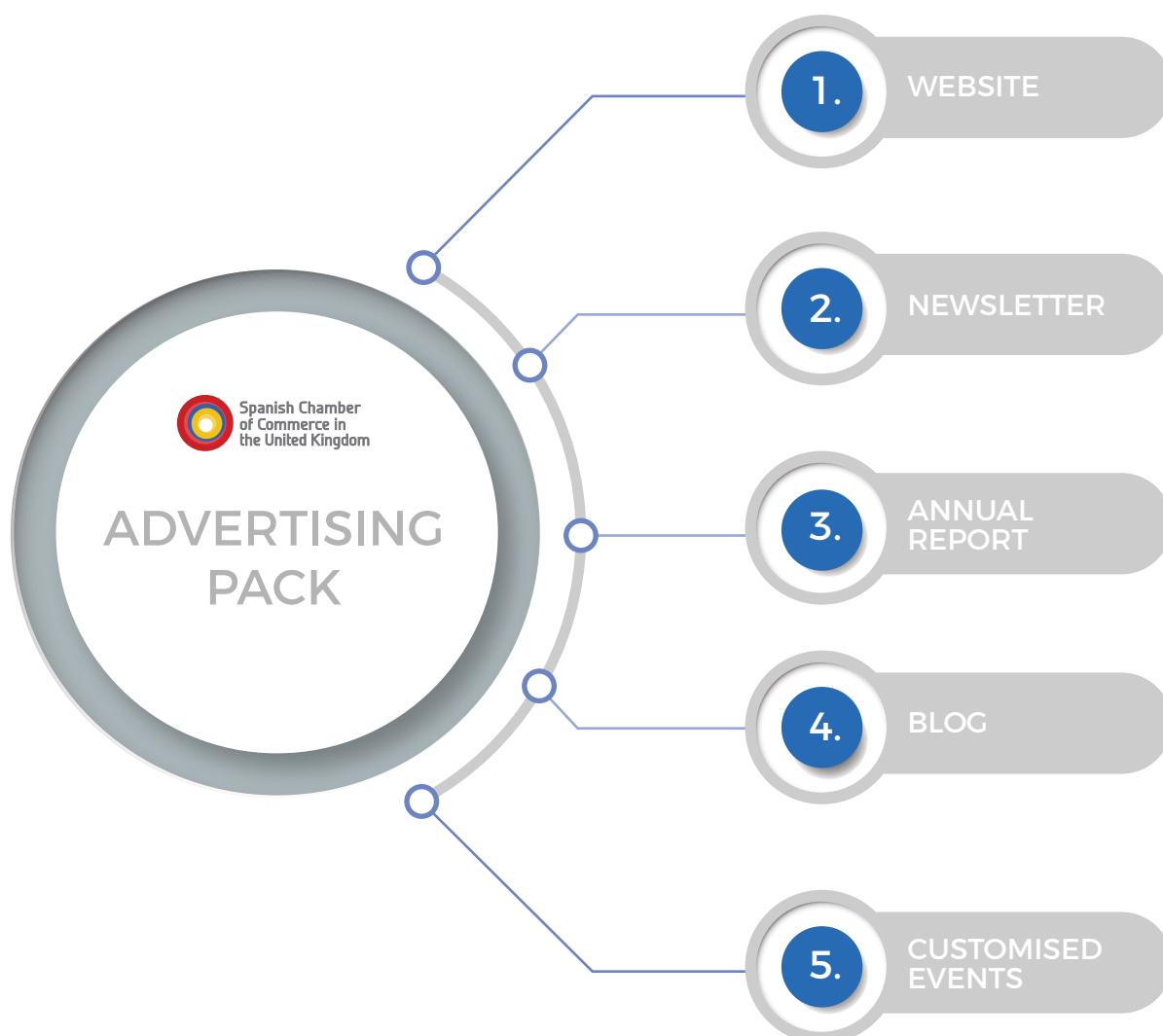
With the support of:



Are you interested in promoting your company in the UK market?

The Spanish Chamber of Commerce in the United Kingdom offers a variety of tools to help you reach your target audience. If you are an organisation looking to increase your brand or product visibility, the Spanish Chamber can provide the perfect advertising package for your products and services.

Our target markets are Spanish companies interested in the British market, British business dealing with the Spanish markets and both Spanish and British individuals working and developing business in both countries.



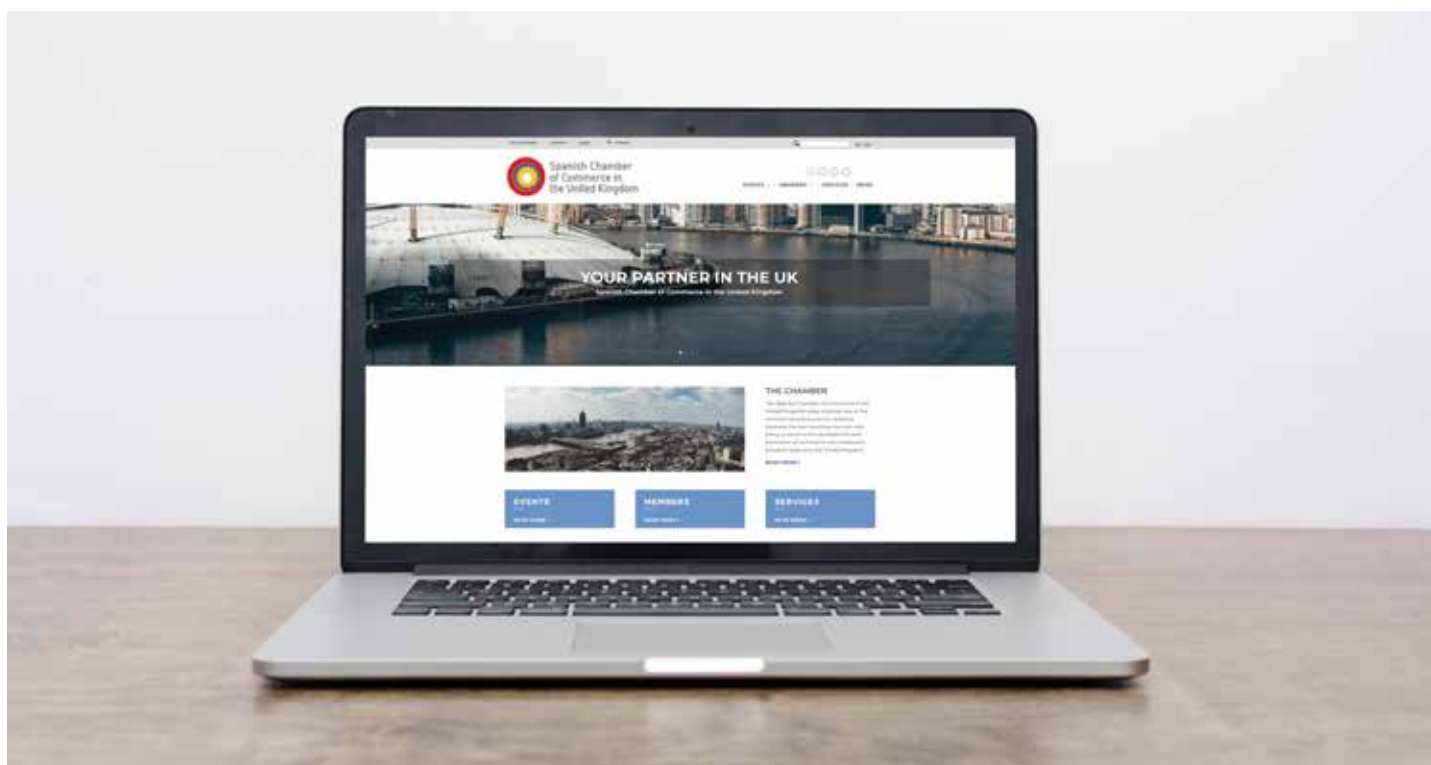


Website

In 2019 the Spanish Chamber website has been **completely re-designed and re-launched**. It now features brand new sections and online membership facilities. The Chamber website provides information to cater for our members' needs as well as serving as a **key resource for Spanish businesses operating in the UK**. It is used by a wide range of professionals including associations, Government Officials, British and Spanish institutions, individuals and organisations.

The website receives approximately **250** visitors per day with an average time of **5.30** minutes spent navigating the site. In 2018 the website was visited by more than **44,000** users.

We offer the possibility of including a handle on the right hand side of the homepage with direct links back to your website.



2.

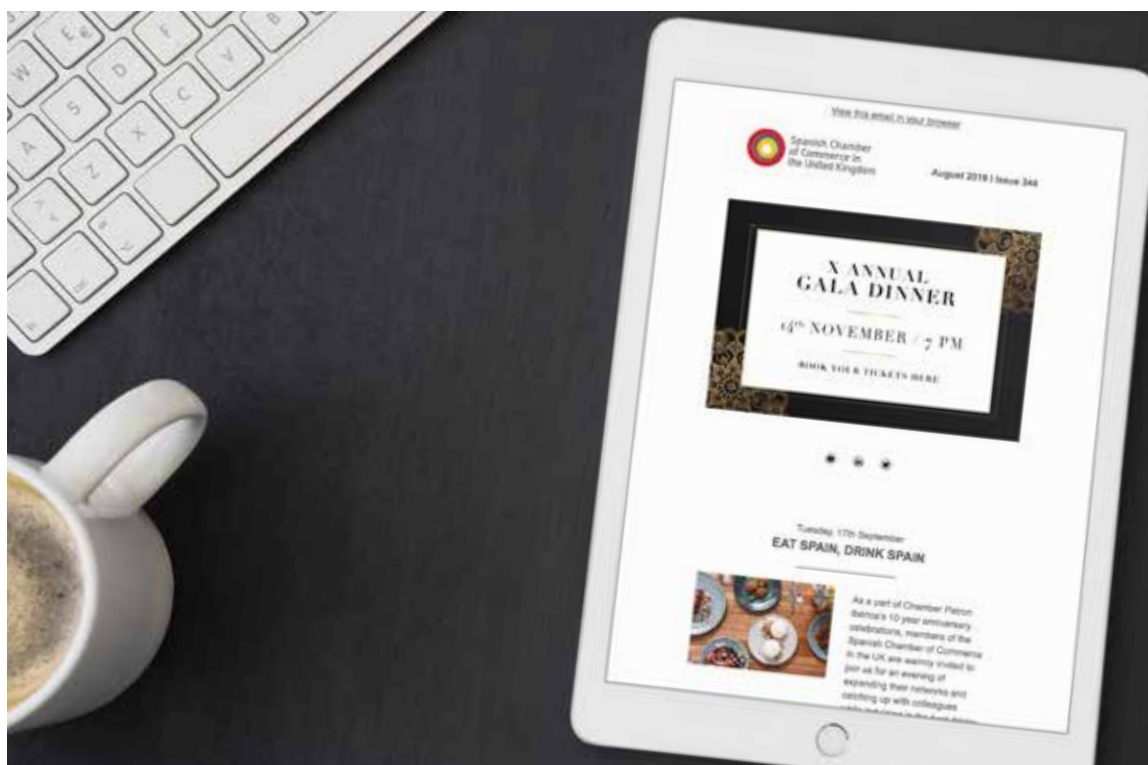
Newsletter

The Spanish Chamber newsletter publication is a fortnightly electronic bulletin providing key information about the Chamber's notices and upcoming events, new members and also member's events.

Over 2,500 contacts from a wide range of business sectors, including members of our institution and as well as other contacts within the Anglo-Spanish business community receive this publication.

Within the newsletter there is the opportunity for a **promotional banner** to be displayed which can be hyperlinked to the company's website.

The newsletter's digital format allows for the advertisement to be adapted adhering to the company's requirements.





Annual Report

Our Annual Report contains **detailed information about our achievements, planned activities and projects**, interviews with members and a full member directory. It is published electronically and also in print, **with copies being sent to all of our members as well as distributed at all of our events**, meetings and at our central London office.

You can read our Annual Report 2018 here.



4.

Sponsored Posts

There is the further opportunity to publish a sponsored post on the Chamber's blog, which receives in excess of 6,000 visits per year and **provides a source of information about our recent development and both past and upcoming events.**

This platform can provide an optimal means of **showcasing your company's activities as well as your corporate identity.** Moreover, for Spain- based companies, it offers a lucrative method of raising awareness of your company in the UK.

Our Patrons and Benefactor members can publish up to **two complementary blog entries/articles** each year.





Customised Events

The Spanish Chamber of Commerce in the UK offers a wide range of opportunities for our members to **increase their brand visibility both amongst and beyond our expansive network of Spanish and British contacts**. Through our specialised in-house event management service there is also the opportunity for Chamber members to organise a customised event with us which is tailored to exploit the objectives and expertise of each company.

We organise in excess of 40 events every year, many of which are organised in collaboration with member companies who **take advantage of the opportunity to give prominence to share their expertise, services and products**. Such event formats include but are not limited to:

- Workshops
- Seminars
- Trade fairs
- Both formal and informal networking events

Our event management service incorporates the following:

- Definition and conceptualisation of the event.
- Securing a suitable venue which meets the specific event criteria (such as the desired number of guests, target guest profile, level of event formality).
- Research in to and invitations sent to the target audience.
- Creation of a customised event invitation.
- Circulation and follow-up of invitations.
- Promotion of the event on our website and our standard communication channels.

To request any further information, please contact:

elena.marinan@spanishchamber.co.uk

Advertising Fees

Website

DURATION	PRICES*	DESCRIPTION
3 months	£ 920	<ul style="list-style-type: none"> • Digital format • More than 44, 000 users per year • Essential service for both Spanish and British professionals working in the UK
6 months	£ 1,610	
12 months	£ 2,300	

Newsletter

DURATION	PRICES*	DESCRIPTION
1 issue	£ 225	<ul style="list-style-type: none"> • Digital format • Sent to 3,000 contacts • Able to adapt the content according to your requirements • Information sent each fortnight regarding the Chamber's news and events
3 issues	£ 400	
6 issues	£ 700	

Blog

DURATION	PRICES*	DESCRIPTION
1 sponsored blog	£ 200	<ul style="list-style-type: none"> • Digital format • Over than 10,000 visits per year • Able to adapt the content as required • Information about the Chamber's news and events • Promotion of new blog posts via LinkedIn and Twitter

* All prices shown are exclusive of VAT

Advertising Fees

Annual Report

DURATION	PRICES*	DESCRIPTION
1 Page (even page number)	£ 1,000	<ul style="list-style-type: none"> • Digital and print publication. • Physical copies are sent to all Chamber members as well as distributed at our future events, meetings and at our central London office.
½ Page (even page number)	£ 525	
1 Page (odd page number)	£ 1,250	
½ Page (odd page number)	£ 620	
1 Page (inside front cover)	£ 1,750	
1 Page (inside back cover)	£ 1,750	

* All prices shown are exclusive of VAT

Packs

If you are interested in your adverts being featured in more than one of our communication channels there are the following discounts available:

2 channels: -10%

3 channels: -15%

*this will be in addition to the member discount.

For further information please contact:

Spanish Chamber of Commerce in the United Kingdom

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W. www.spanishchamber.co.uk

E. elena.marinan@spanishchamber.co.uk

 @SpainChamberUK

Are you a member of the Chamber?

Enjoy a 20% discount on all the services